

# **Presentation of Qualifications**

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## **Christopher Lisle**

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## OBJECTIVE

To acquire a challenging position in the Photography Industry.

## EDUCATION

THE UNIVERSITY OF VERMONT  
Burlington, Vermont  
**Bachelor of Arts** in Studio Art, December **2008**  
CONCENTRATION – Graphic Design/Photography; MINOR-Art History

## SUMMARY OF QUALIFICATIONS

- 10+ Years of photography experience specializing in Action Sports & Lifestyle Brands
- Create balance in imagery through understanding of color & composition
- Expertise in specialized areas of:
  - \* *Commercial Photography*
  - \* *Action Sports Photography*
  - \* *Landscape Photography*
  - \* *Location Scouting*
  - \* *Product Photography*
  - \* *Media Management*
- Proficient in Adobe Creative Cloud - Photoshop, Illustrator, InDesign & Premiere Pro
- Experience managing digital assets along with image manipulation & touch-ups
- Knowledgeable in pre-press best practices for a variety of print & digital outputs
- Effective communicator (oral, written, presentation)
- A creative, intuitive & results-oriented leader with ability to meet clients preferences

## EXPERIENCE

### 2008 - Present

#### **Christopher Lisle Photography (lislelislelisle.com). Portland, Oregon** ***Designer and Photographer***

Freelance design and photography services for all aspects of commercial, editorial and fine art applications.

- Organize and conceptualize photoshoots for athletes, events, products and musicians.
- Published photography in national ad campaigns including print magazines & digital publications
- Designs for various applications including apparel, vinyl, engraving and large format printing
- Create advertising content and liaison between client and commercial printer.

### 2013 - 2015

#### **Skinessentials. Stowe, Vermont** ***In-House SEO, Web design & Marketing for E-Commerce websites***

- Ongoing Performance Analysis
- Manage Adwords, Remarketing, Web Advertising/Design

### 2012 - 2013

#### **The Photogarden. Burlington, Vermont** ***Production Associate***

- Film development/processing, printing.
- Archival scanning and retouching.

### 2010 - 2011

#### **Mount Mansfield Ski Academy. Stowe, Vermont** ***Freestyle Ski Coach***

- Trained athletes in freestyle ski disciplines (1/2 pipe, Slope style, Big Air).
- Worked on fundamental skills as well as nutrition, weight training and off-season training.

### 2010 - 2011

#### **The Stowe Reporter. Stowe, Vermont** ***Production Designer***

- Responsible for laying out content for weekly newspaper.
- Worked with Sales Department creating advertisements.
- Updated news content for website.

(continued)

**EXPERIENCE,  
CONTINUED**

- 2009 - 2010**            **The Stowe Reporter. Stowe, Vermont**  
***Freelance Photographer***  
– Field photographer for sporting events and other local news events.
- 2009 - 2010**            **Bay Imaging. Stowe, Vermont**  
***Mountain/Portrait photographer***  
– Commission based sales on portrait photography.  
– Responsible for editing images, conducting sales and uploading to the website.
- 2005 - 2007**            **Novelty Theory. Burlington, Vermont**  
***Co-Creator***  
– Produced silk-screened garments using organic and recycled materials.  
– Designed/proceeded/printed all garments inhouse.  
– Sales through online store, local buisnesses and tent sales.
- 2008 - 2010**            **The Green Mountain Club. Stowe, Vermont**  
***Graphic Designer - Volunteer***  
– Worked with Marketing Director to create brochures to inform about new events as well as soliciting support, donations and bequests.
- 2006 - 2007**            **MSI Media. Essex, Vermont**  
***Graphic Designer - Internship***  
– Worked with Lead Designer with a variety of clients on tasks ranging from brainstorming new advertising material, completing existing content, updating websites and back-end organization of MSI’s client datebase information.

**SOLO, JURIED  
& EXHIBITIONS**

- 2015**                    – **Finding A Line. The Kennedy Center Washington, D.C, United States**  
Created 4 panel mural displayed for auction.
- 2011**                    – **Eye of the Condor Finalist. La Parva, Chile**  
Top 5 finalist in action sports photo shoot & “Flight of the Condor” award.
- 2011**                    – **Featured artist on Burlingtonmusicmagazine.com. Burlington, Vermont**  
Pen & ink drawings influenced by music and the devices that make them.
- 2010**                    – **Artist of the Month at Nectars. Burlington, Vermont**  
Variety of framed digitally created artwork.
- 2010**                    – **The Art Hop. Burlington, Vermont**  
Photography and skateboard design at the Subaru Dealership on Shelburne Rd, Burlington Vt.
- 2009**                    – **East Coast Super Shoot. Stowe, Vermont**  
Top 5 finalist in action sports photo shoot.
- 2009**                    – **“The Mundane”. Burlington, Vermont**  
Solo photography exhibit at the Daily Planet.
- 2009**                    – **The Art Hop. Burlington, Vermont**  
Juried Art Show: 60x40 in. Ink drawing displayed at the Soda Plant building, Pine St, Burlington, Vt.
- 2007 - 2010**            – **The Fire House Gallery. Burlington, Vermont**  
“Human = Landscape” ink drawings.  
– **Exhibit at The University of Vermont’s Dudley H. Davis Center. Burlington, Vermont**  
Photographs selected for the inaugural opening of the Dudley H. Davis Center and remained on exhibit through 2010.

