## **Christopher Lisle**

## info@christopherlisle.com • www.christopherlisle.com

To acquire a challenging position in the Graphic Design Industry. **OBJECTIVE** 

THE UNIVERSITY OF VERMONT **EDUCATION** 

Burlington, Vermont

Bachelor of Arts in Studio Art, December 2008

CONCENTRATION – Graphic Design/Photography; MINOR-Art History

**SUMMARY OF** QUALIFICATIONS 5+ Years of Camera experience specializing in Action Sports

5 Years in Graphic Design related fields working with outdoor related companies

Expertise in specialized areas of:

\* Action Sports Design \* Web Design \* Action Sports Photography \* Brand Development \* Illustrations \* Logo Design

Proficient in Adobe CS4 Suite - Indesign, Photoshop, Illustrator, Flash, Dreamweaver

Experience working with and editing HTML, CSS, Javascript and PHP Knowledgeable in Analytics, SEO and social marketing/networking

Effective communicator (oral, written, presentation) A creative, intuitive and results-oriented leader with entrepreneurial vision

**EXPERIENCE** 

2008 - Present CL PHOTO (www.christopherlisle.com). Burlington, Vermont

Designer and Photographer

Freelance Design and photography services for all aspects of commercial, editorial and fine art applications.

- Organize and conceptualize photoshoots for athletes, events, products and musicians.

- Brand and logo development for local and national businesses.

Designs for various applications including apparel, vinyl, engraving and large format printing

- Create advertising content and act as liaison between client and commercial printer.

2013 - 2015 Skiessentials. Stowe, Vermont

In-House SEO, Web design & Marketing for E-Commerce websites

Ongoing Performance Analysis

Manage Adwords, Remarketing, Web Advertising/Design

2012 - 2013 The Photogarden. Burlington, Vermont

**Production Associate** 

 Film development/processing, printing. - Archival scanning and retouching.

2010 - 2011 Mount Mansfield Ski Academy. Stowe, Vermont

Freestyle Ski Coach

- Trained athletes in freestyle ski disciplines (1/2 pipe, Slope style, Big Air).

- Worked on fundamental skills as well as nutrition, weight training and off-season training.

2010 - 2011 The Stowe Reporter. Stowe, Vermont

**Production Designer** 

Responsible for laying out content for weekly newspaper.

Worked with Sales Department creating advertisments.

- Updated news content for website.

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## EXPERIENCE, **CONTINUED**

2009 - 2010 The Stowe Reporter. Stowe, Vermont

Freelance Photographer

Field photographer for sporting events and other local news events.

2009 - 2010 **Bay Imaging.** Stowe, Vermont

Mountain/Portrait photographer

Commission based sales on portrait photography.

- Responsible for editing images, conducting sales and uploading to the website.

Novelty Theory. Burlington, Vermont 2005 - 2007

Co-Creator

- Produced silk-screened garments using organic and recycled materials. Designed/proceced/printed all garments inhouse.

Sales through online store, local buisnesses and tent sales.

2008 - 2010 The Green Mountain Club. Stowe, Vermont Graphic Designer - Volunteer

- Worked with Marketing Director to create brochures to inform about new events as well as soliciting

support, donations and bequests.

2006 - 2007 MSI Media. Essex, Vermont Graphic Designer - Internship

Worked with Lead Designer with a variety of clients on tasks ranging from brainstorming new

advertising material, completing existing content, updating websites and back-end organization of MSI's client datebase information.

**SOLO, JURIED** & EXHIBITIONS

2009

2011 Eye of the Condor Finalist. La Parva, Chile Top 5 finalist in action sports photo shoot & "Flight of the Condor" award.

2011 Featured artist on Burlingtonmusicmagazine.com. **Burlington, Vermont** 

Pen & ink drawings influenced by music and the devices that make them. 2011

 Artist of the Month at Nectars. **Burlington, Vermont** Variety of framed digitally created artwork.

2010 - The Art Hop. **Burlington**, Vermont

Photography and skateboard design at the Subaru Dealership on Shelburne Rd, Burlington Vt. East Coast Super Shoot. Stowe, Vermont

2010 Top 5 finalist in action sports photo shoot. 2009 - "The Mundane". **Burlington**, Vermont

Solo photography exhibit at the Daily Planet. The Art Hop. Burlington, Vermont

Juried Art Show: 60x40 in. Ink drawing displayed at the Soda Plant building, Pine St, Burlington, Vt. 2009 The Fire House Gallery. **Burlington**, Vermont

"Human = Landscape" ink drawings.

2007 - 2010 Exhibit at The University of Vermont's Dudley H. Davis Center. Burlington, Vermont Photographs selected for the inaugural opening of the Dudley H. Davis Center and remainded on

exhibit through 2010.