

# Christopher Lisle

7602 N. Dwight Ave • Portland, Or 97203  
info@christopherlisle.com • www.christopherlisle.com  
802.272.6799

## OBJECTIVE

To acquire a challenging position in the Graphic Design Industry.

## EDUCATION

THE UNIVERSITY OF VERMONT  
Burlington, Vermont  
**Bachelor of Arts** in Studio Art, December **2008**  
CONCENTRATION – Graphic Design / Photography; MINOR - Art History

## SUMMARY OF QUALIFICATIONS

- 10+ Years of Camera experience specializing in Action Sports
- 10 Years in Graphic Design related fields working with outdoor related companies
- Expertise in specialized areas of:
  - \* *Action Sports Design*
  - \* *Action Sports Photography*
  - \* *Illustrations*
  - \* *Web Design*
  - \* *Brand Development*
  - \* *Logo Design*
- Proficient in Adobe Creative Suit - Indesign, Photoshop, Illustrator, and Premeire
- Experience with HTML, CSS, Javascript, and PHP utilizing the latest CMS platforms
- Knowledgeable in current best practices for SEO, analytics reporting, and social marketing
- Effective communicator (oral, written, presentation)
- A creative, intuitive and results-oriented leader with entrepreneurial vision

## EXPERIENCE

2008 - Present

**CL PHOTO (www.christopherlisle.com) Burlington, Vermont**

***Lead Designer and Photographer***

- Freelance Design & Photography services for commercial, editorial, & fine art applications.
- Organize and conceptualize photoshoots for athletes, events, products, and musicians.
- Brand and Logo development for local and national businesses, including web services.
- Silk-screen designs for various applications including ties, shirts, posters.
- Create advertising content and act as liaison between client and commercial printers.

2013 - Present

**Skiessentials.com Stowe, Vermont**

***In-House SEO, Web design & Marketing for E-Commerce websites***

- Ongoing Performance Analysis, Magento Platform
- Manage Adwords, Remarketing, Web Advertising/Design

2012 - 2013

**The Photogarden Burlington, Vermont**

***Production Associate***

- Film development/processing, printing.
- Archival scanning and retouching.

2010 - 2011

**Mount Mansfield Ski Academy Stowe, Vermont**

***Freestyle Ski Coach***

- Trained athletes in freestyle ski disciplines (1/2 pipe, Slope style, Big Air).
- Worked on fundamental skills as well as nutrition, weight training, and off-season training.

2010 - 2011

**The Stowe Reporter Stowe, Vermont**

***Production Designer***

- Responsible for laying out content for weekly newspaper.
- Worked with Sales Department creating advertisements.
- Updated news content for website.

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